



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>
489528 /		06266599
<u>Product</u>		
OBAMA 4 AMERICA		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/16/12 - 10/22/12	1537	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama For America	10/23/12	/ 10/23/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREV-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											Spots	
1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	--W---						\$4,850.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	BB League Championships	1pm-8pm	---W-----	:30	\$3,250.00	NM			
			See MG 1.2									
	2	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30	\$3,250.00	NM			
			④ MG for 1.1 10/17									
2	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--						\$450.00			
3	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--						\$725.00			
4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--						\$700.00			
5	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--						\$275.00			
6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--						\$250.00			
7	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--						\$125.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	5	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTUWThF----	:30	\$125.00	NM			
			See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2									
8	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--						\$195.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #	
489528 /	06266599	
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
Advertiser		
Obama For America		
Original Date / Revision		
10/23/12 / 10/23/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
5	KVVU	10/16/12-10/22/12		Divorce Court/Divorce Court	M-F 12-1p	MTUWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
9	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week:	10/16/12	10/22/12	MTWTF--			5	\$125.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KVVU	10/16/12-10/22/12		Cops/Dog The Bounty Hunter	1-2pm	MTUWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
3	KVVU	10/16/12-10/22/12		Cops/Dog The Bounty Hunter	1-2pm	MTUWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
5	KVVU	10/16/12-10/22/12		Cops/Dog The Bounty Hunter	1-2pm	MTUWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
10	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week:	10/16/12	10/22/12	MTWTF--			4	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
2	KVVU	10/16/12-10/22/12		Katie Couric	2-3p	MTUWThF----	:30		\$150.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
3	KVVU	10/16/12-10/22/12		Katie Couric	2-3p	MTUWThF----	:30		\$150.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
4	KVVU	10/16/12-10/22/12		Katie Couric	2-3p	MTUWThF----	:30		\$150.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
11	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week:	10/16/12	10/22/12	MTWTF--			4	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
2	KVVU	10/16/12-10/22/12		Anderson	3-4p	MTUWThF----	:30		\$175.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
3	KVVU	10/16/12-10/22/12		Anderson	3-4p	MTUWThF----	:30		\$175.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
12	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	4	\$3,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week:	10/16/12	10/22/12	MTW---			6	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
3	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTUWThF----	:30		\$225.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
4	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTUWThF----	:30		\$225.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
5	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTUW-----	:30		\$500.00	NM		
				See MG 12.10,12.11								
9	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTUWThF----	:30		\$225.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
10	KVVU	10/22/12-10/22/12		BB League Championships	1pm-8pm	M-----	:30		\$2,200.00	NM		
⑩	MG for 41.1,13.7,34.3,12.5											
11	KVVU	10/22/12-10/22/12		Special Early News		Special Early New	M-----	:30	\$775.00	NM		
⑩	MG for 41.1,13.7,34.3,12.5											
13	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week:	10/16/12	10/22/12	MTWTF--			3	\$950.00			

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Contract / Revision	Alt Order #	
489528 /	06266599	
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
Advertiser		
Obama For America		
Original Date / Revision		
10/23/12 / 10/23/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>					
2	KVVU	10/16/12-10/22/12	Fox 5 News at 5		5-530p	MTUWThF----	:30		\$285.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
4	KVVU	10/16/12-10/22/12	Fox 5 News at 5		5-530p	MTUWThF----	:30		\$950.00	NM		
				See MG 13.7								
5	KVVU	10/16/12-10/22/12	Fox 5 News at 5		5-530p	MTUwThF----	:30		\$950.00	NM		
				See MG 13.6								
6	KVVU	10/17/12-10/17/12	Fox 5 News at 5		5-530p	---W-----	:30		\$950.00	NM		
①	MG for 13.5	10/17										
7	KVVU	10/22/12-10/22/12	Fox 5 News at 5		5-530p	M-----	:30		\$950.00	NM		
②	See MG 12.10,12.11											
14	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p			:30		NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--	3				\$1,025.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
4	KVVU	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p		M-F 530-6p	MTUWThF----	:30		\$325.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
5	KVVU	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p		M-F 530-6p	MTUWThF----	:30		\$325.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
15	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm			:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--	2				\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm		M-F 6-630pm	MTUwThF----	:30		\$300.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
2	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm		M-F 6-630pm	MTUwThF----	:30		\$300.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
16	KVVU	10/16/12	10/22/12	MORE Access	630-7pm			:30		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--	1				\$650.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	KVVU	10/16/12-10/22/12	MORE Access		630-7pm	MTUwThF----	:30		\$225.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
17	KVVU	10/16/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p			:30		NM	5	\$10,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--	5				\$2,150.00				
18	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat			:30		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	----1-	1				\$1,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12	FOX 5 News Sat 10-11p		10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
				See MG 18.2								
2	KVVU	10/20/12-10/20/12	FOX 5 News Sat 10-11p		10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
④	MG for 18.1	10/20										
19	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p			:30		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1	1				\$1,850.00				
20	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p			:30		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1	1				\$1,200.00				

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Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
489528 /	06266599	
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
Advertiser		
Obama For America		
Original Date / Revision		
10/23/12 / 10/23/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
21	KVVU	10/16/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/16/12	10/22/12	MTWTF--					5	\$1,950.00				
22	KVVU	10/16/12	10/22/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	5	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/16/12	10/22/12	MTWTF--					5	\$350.00				
23	KVVU	10/16/12	10/22/12	Friends	M-F 12:05-1:05a		:30			NM	2	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/16/12	10/22/12	MTWTF--					2	\$225.00				
24	KVVU	10/20/12	10/20/12	Numb3rs	Sa 4-5p		:30			NM	0	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/15/12	10/21/12	-----1-					1	\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	KVVU	10/15/12-10/21/12	Numb3rs	Sa 4-5p	-----Sa--		:30		\$100.00	NM			
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2													
25	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/15/12	10/21/12	-----1					1	\$850.00				
E 26	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	18	18	\$18,220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/22/12	10/28/12	1-----					1	\$2,750.00				

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**KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555**

	<u>Contract / Revision</u> 489528 /	<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
489528 /	06266599	
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
Advertiser		
Obama For America		
Original Date / Revision		
10/23/12 / 10/23/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	KVVU	10/21/12	10/21/12	Weekend Matinee Movie	10-5pm		:30		\$150.00	NM		
		<u>Credited</u>										
28	KVVU	10/17/12	10/22/12	Friends	M-F 12:05-1:05a	M--WThF---	:30		\$225.00	NM		
		<u>MG for 26.22,26.16,26.17,26.20,26.21</u>										
29	KVVU	10/17/12	10/22/12	American Dad	M-F 230-3a	M--WThF---	:30		\$95.00	NM		
		<u>MG for 26.22,26.16,26.17,26.20,26.21</u>										
27	KVVU	10/17/12	10/17/12	The X Factor			:30			NM	1	\$5,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12						1	\$3,150.00			
28	KVVU	10/18/12	10/18/12	The X Factor			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12						1	\$3,075.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The X Factor	The X Factor	----Th----	:30		\$3,075.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
29	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12						1	\$1,750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fringe	Fri 9p-10p	-----F-----	:30		\$1,750.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
30	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12						1	\$7,500.00			
31	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12						1	\$7,500.00			
32	KVVU	10/20/12	10/20/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	2	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12						2	\$2,325.00			
33	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12						1	\$950.00			
34	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12						2	\$500.00			
		<u>Week:</u>	10/22/12	<u>Start Date</u>	1-----			<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12						1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	M-----	:30		\$500.00	NM		
	See MG 12.10,12.11											
35	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12						1	\$195.00			
36	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12						1	\$195.00			
37	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12						1	\$650.00			
38	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	3	\$1,900.00

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KVVU TV
25-TV 5 Drive
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(702)435-5555

Contract / Revision	Alt Order #	
489528 /	06266599	
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
Advertiser		
Obama For America		
Original Date / Revision		
10/23/12 / 10/23/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/16/12		10/22/12		MTWTF--				2	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm		M-F 6-630pm	MTUWThF----	:30		\$525.00	NM		
		See MG 38.3,38.4										
3	KVVU	10/19/12-10/22/12	Fox 5 News AM M-F 6a-7a		M-F 6a-7a	M-----F----	:30		\$725.00	NM		
④	MG for 26.3,26.2,38.2											
4	KVVU	10/20/12-10/20/12	The Closer		M-Sa 8-10p/Su 7-1-----Sa--	Sa-----	:30		\$650.00	NM		
④	MG for 26.3,26.2,38.2											
39	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	3	\$1,275.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week: 10/16/12		10/22/12	MTWTF--	3				\$425.00				
40	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week: 10/16/12		10/22/12	MTWTF--	2				\$450.00				
41	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week: 10/16/12		10/22/12	MTWTF--	2				\$1,025.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p		M-F 530-6p	MTUWThF----	:30		\$1,025.00	NM		
		See MG 12.10,12.11										
42	KVVU	10/17/12	10/18/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week: 10/15/12		10/21/12	--WT---	1				\$3,250.00				
43	KVVU	10/20/12	10/20/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1		:30			NM	1	\$650.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week: 10/15/12		10/21/12	-----S-	1				\$650.00				
44	KVVU	10/17/12	10/18/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	\$170.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week: 10/15/12		10/21/12	--WT---	2				\$85.00				
45	KVVU	10/20/12	10/20/12	Early Pre-Game	Early Pre-Game		:30			NM	1	\$975.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week: 10/15/12		10/21/12	-----S-	1				\$975.00				
46	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week: 10/15/12		10/21/12	--W----	1				\$500.00				
Totals											109	\$111,760.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	109	\$111,760.00	\$94,996.00
Totals	109	\$111,760.00	\$94,996.00

Signature: _____ Date: _____

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REP HEADLINE# 6266599 TRF# 489528
\$\$\$ MOD# 5 : UNAPPROVED REV #1 \$\$\$
REP: TEL# 610-293-410
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT23/12 19.08
CHANGES *** KVUU-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US

REP. # OFF. # 762 SALESMAN #

EX-# 1051 NAME GREEER, MARGOLIS, MITCHELL
3050 K ST NW,
REG.

BUYER	NAME
S A L E S	M A U R A G I L R O Y
P R S N	P H - T E R E S A D I F U R I A

ORDER # _____
CONTRACT # 62666599
WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT16/12 OCT22/12 WK-1

ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDDEE

DATE OCT23/12 19.08

REP: OK'D M9
N.Y.C. COMM. 2-112200 1-1501

PLS CNF THANKS
NIKKI

ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800

OBAMA FOR AMERICA

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:

AGENCY ADVERTISER CODE = AGENCY EST# = 1537
AGENCY PRODUCT CODE =

卷之三

PROGRAM : MATINEE MOVIE
ORD COML : SPOTS ADJUSTED ACCORDING TO LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 52-55

REP HEADLINE# 6266599 TRF# 489528
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 HARRIS REPORT FAX# 610-225-1191
ORDER WORKSHEET FROM REP OCT23/12 19-08

***CHANGES** *** KVUU-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOMT:
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

STATION MAKEGOOD OFFERS:

M9 OK'D BUY#53 MISSED:SUN/230P-500P OCT21(3/WK) 30S \$150.00 (OCT22/12)
OFFER: NONE CMT:SPOTS N/A DUE TO BASEBALL. FLIGHT ENDED.

OCT/12 111760.00 CONTRACT TOTAL 111760.00
TOTAL SPOTS 109

MARKET TOTALS \$260,180 KVUU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCM 3% CABL 0%
SVC- NSI
DEMOs- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE